

Downtown/Historic Ybor Tourism Marketing District Monthly Report – March 2025

PARTICIPATING PROPERTIES

Aloft Tampa Downtown
Epicurean Hotel
Hampton Inn & Suites Ybor
Hilton Garden Inn Ybor
Hotel Flor Tampa Downtown
Hotel Haya Ybor City
Hotel Tampa Riverwalk**
Hyatt Place & Hyatt House Tampa Downtown
JW Marriott Tampa Water Street
Le Meridien Tampa
Tampa Marriott Water Street
The Barrymore Hotel Tampa Riverwalk
The Tampa EDITION
Embassy Suites Tampa Downtown Convention Center *
Hampton Inn & Home2 Suites Tampa Downtown Channel District *
Hilton Tampa Downtown *
The Westin Tampa Waterside *

Operating Acct Balance (Mar 31, 2025): **\$52,066.72**
Reserve Acct Balance (Mar 31, 2025): **\$1,201,442.33**
Total Funds: **\$1,253,509.05**

- \$367,709 has been committed for FY25 Concession Spending
- \$58,996.23 has been paid on FY25 Concession Spending
- Uncommitted Funds: \$944,796.28

FY25 Assessments

October 104,786.61
November 101,742.11
December 95,066.07
January 100,682.36
February 120,700.10
March 177,897.27

April
May
June
July
August
September

Total Assessments Collected Oct - Jan **\$700,874.52**

Revenue received over amount assessed to date: \$274,643.33

* **Assessment began in January 2025**
** **Assessment billing reinstated January 2025**

FY25 TMD

Concessions & Media Budget and Spending

TMD Media Funding: 800,000
TMD Advanced Commitment Payments: 367,709
TMD Future Concessions Reserve: 300,000
TOTAL **\$1,467,709**

TMD Committed Convention Concession Funding (Breakout Below)	Total Committed/Approved Convention Funding	Additional Event Funding Requested • PCMA Foundation Partnership Summit
\$367,709	\$367,709	\$325,000

LEAD NAME	ECONOMIC IMPACT	ROOMS	ARRIVAL	PAYABLE DATE	AMOUNT
Alpha Kappa Alpha Sorority, Inc.	7,713,191	5,551	4/16/25	1/15/25	\$50,000
American Legion	9,591,872	16,422	8/22/25	2/17/25	\$58,996
Alpha Kappa Alpha Sorority, Inc.	7,713,191	5,551	4/16/25	4/1/25	\$35,000
Phi Beta Sigma Fraternity, Inc.	5,368,710	9,596	7/12/26	7/1/25	\$32,126
Shriners International Headquarters	3,993,075	5,335	7/16/25	7/1/25	\$40,000
Ancient Egyptian Arabic Order Nobles of the Mystic Shrine	9,251,988	15,600	8/14/26	7/16/25	\$57,112
Sigma Gamma Rho Sorority, Inc	5,099,572	7,040	7/19/26	7/24/25	\$35,479
American Legion	9,591,872	16,422	8/22/25	9/29/25	\$58,996
	\$58,323,471	81,517			\$367,709

FY26 TMD CONVENTION CONCESSIONS

LEAD NAME	ECONOMIC IMPACT	ROOMS	ARRIVAL	PAYABLE DATE	AMOUNT
Shriners International Headquarters	5,368,710	9,596	7/12/26	1/1/26	\$32,126
Ancient Egyptian Arabic Order Nobles of the Mystic Shrine	9,251,988	15,600	8/14/26	1/12/26	\$57,112
Sigma Gamma Rho Sorority, Inc	5,099,572	7,040	7/19/26	1/20/26	\$35,479
Shriners International Headquarters	5,368,710	9,596	7/12/26	5/1/26	\$32,126
Connect	3,067,112	6,775	8/24/26	5/22/26	\$150,000
Ancient Egyptian Arabic Order Nobles of the Mystic Shrine	9,251,988	15,600	8/14/26	5/27/26	\$57,112
Sigma Gamma Rho Sorority, Inc	5,099,572	7,040	7/19/26	6/4/26	\$35,479
Shriners International Headquarters	5,368,710	9,596	7/12/26	7/1/26	\$65,000
Shriners International Headquarters	5,368,710	9,596	7/12/26	7/1/26	\$11,420
Sigma Gamma Rho Sorority, Inc	5,099,572	7,040	7/19/26	7/1/26	\$17,500
Connect	3,067,112	6,775	8/24/26	8/1/26	\$53,725
Connect	3,067,112	6,775	8/24/26	9/1/26	\$150,000
	\$64,478,868	111,029			\$697,079

Downtown/Historic Ybor Tourism Marketing District
Monthly Report – March 2025

Major Internal / External Accomplishments – FY25 2nd Quarter (January 1, 2025 – March 31, 2025)

- ✓ Development of quarterly TMD Fiscal Overview Summary.
- ✓ Confirmation with Hillsborough County Tax Collector of addition of four new TMD properties to TMD Payment Portal beginning with invoice for February payment
- ✓ Initiation of support documentation preparation for FY24 audit as part of Account Support Services – Frazier Deeter CPAs
- ✓ Development of Statement of Work and Case Study elements - Westshore / Rocky Point Tourism Improvement Special Benefit District